



NEW YEAR'S IN RIO DE JANEIRO



Any time of the year is great to visit Rio de Janeiro, but New Year's Eve in Copacabana is a must. For anyone who wants to start the forthcoming year with style, Rio is the place!

New Year's Eve is Rio's second most popular celebration, runner-up only to Carnival. People from all over the world, and Brazilians from all states, flock to the "Marvelous City" this time of the year. Copacabana is where the festivities happen, attracting over 2 million people every year. At midnight, with the turning of the year, the fireworks festival begins, lasting for about 15 to 20 minutes. Spectators on the beach, in buildings along the Copacabana ocean avenue and on board the giant cruise ships, have different points of view of the spectacle, but share the same exciting atmosphere and cheerful spirit that only Rio knows how to provide.





FIREWORKS IN COPACABANA

Copacabana beach is undoubtedly the best place to watch the fireworks festival. The sky and sea are painted in exquisite colors as the fireworks go off – It's hard to decide which direction to look at with fireworks popping all around you. The view of Copacabana Beach from above is really impressive. Over 2 million people take every inch of space on the beach, sidewalks and the avenue.

FIREWORKS ALL OVER

If you are not a fan of crowds and prefer a more calm environment at the turning of the year, Rio offers many other interesting options. The Rodrigo de Freitas lagoon and Barra da Tijuca beach have their own fireworks festival. Many *Cariocas* prefer going to these alternative locations to escape the masses. Although not as famous, they do not stay too much behind Copacabana.



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PARTY AT THE PALACE

The Copacabana Palace has the most elegant New Year's Eve party in Rio. Its privileged location, right in the heart of the action, and its luxury status made it extremely disputed amongst the rich and famous. Overlooking out from Copa's iconic balcony at the crowds celebrating the arrival of a new year, is where the party takes place. There is also a special dinner on both restaurants in the hotel.

CELEBRATE À LA CARIOCA

There are many other incredible parties to attend. A few ocean front hotels have their own New Year's supper and party, and some of the best restaurants in town also have their special dinner package.

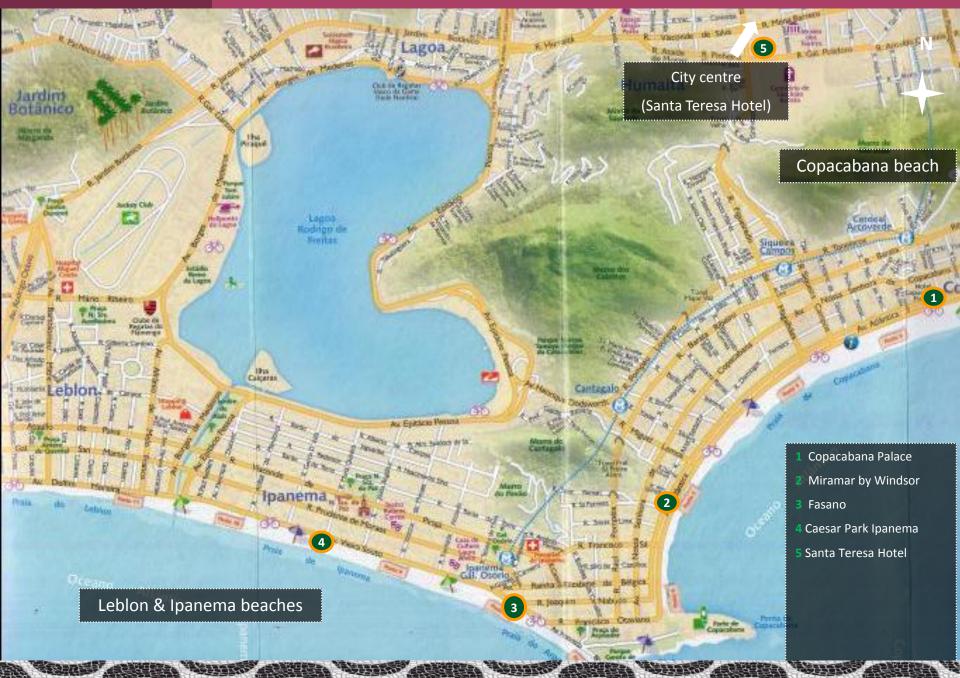
LUXURY HOTELS

Copacabana and Ipanema hotels are always a great option, specially if they have ocean view rooms. Watching the fireworks from a terrace by the seafront is an unique experience! There are also interesting options far from the sea, such as in the charming neighborhood of Santa Teresa.

However, rates for New Year's are always higher than usual. The period is often offered in <u>prepaid</u> <u>packages</u>, including a <u>predetermined number of</u> <u>mandatory nights</u>. <u>As longer</u> <u>the package is, lower is the</u> <u>average night price</u>. New Year's dinner and party have to be bought separately.



NEW YEAR'S IN RIO map



LUXURY HOTELS copacabana palace | copacabana







This hotel offers packages of 4 and 5 nights

4 night package: Dec 29th-Jan 2nd

TASSESSO?

Superior City View room: **BRL R\$ 18.878,48** Deluxe Ocean View room: **BRL R\$ 34.592,25** *INCLUDES: Taxes & Breakfast Consult for other rooms and periods –Prices subject to change Minimum stay: 4 nights – check in from Dec 29th*

CHARACTERISTICS:

twenties, with a glamorous and classic atmosphere.

The iconic **Copacabana Palace** is certainly one of the most striking buildings on the Rio de Janeiro beachfront. <u>Famous around</u> the world, it keeps it's charm from the

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• Beachfront by the Copacabana beach, this is the best location for New Year's Eve – like having VIP seats to the party

• With a a more contemporary touch, it counts with three marvelous restaurants, a large swimming pool perfect for family down time and one of the best Spas in town.

The **Fasano Rio** has redeemed the city of perhaps its greatest flaw from a tourism perspective: a contemporary world class hotel.

CHARACTERISTICS:

- •Fasano is located at Ipanema beach, near the Arpoador, within walking distance from all major restaurants and bars of Ipanema and Leblon.
- Roof top swimming pool and bar with amazing views of Ipanema, but can get pretty busy during this period
- We recommend all of the top 3 room categories. We do not recommend the Superior Rooms.

This hotel offers 4, 5 and 6 nights packages:

4 night package: Dec 30th-Jan 3rd

Superior room (not ocean view): USD 6.063,75 Deluxe Ocean View room: USD 12.810,00 Ocean View Suite: UDS 16.380,00 INCLUDES: Taxes & Breakfast Consult for other rooms and periods - – Prices subject to change Minimum stay: 4 nights starting from Dec 30th or 31st

LUXURY HOTELS

caesar park by Sofitel | ipanema

With the best location in Rio and a breathtaking view, the **Caesar Park** is in the center of Ipanema Beach. Most floors have been recently renovated into beautifully decorated suites with a Brazilian twist.

This hotel offers packages from 4 nights: 3 night package: Dec 30th-Jan 3rd:

Side Ocean View room: **BRL 8.859,38** Ocean View Deluxe room: **BRL 10.237,50** *INCLUDES: Taxes & Breakfast Consult for other rooms and periods – Prices subject to change Minimum stay: 4 nights starting from Dec 30th or 31st*

AGHERION?

CHARACTERISTICS:

- It location allows superb views over Arpoador, Leblon and Ipanema beaches
- Although it's not in Copacabana itself, it's only shot cab ride from it, making it a good location to go back to after the fireworks
- Ipanema is one of the most fashionable areas in Rio, and the hotel is located close to a variety of restaurants and shops.

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LUXURY HOTELS

Hotel **Santa Teresa** is the only truly upscale boutique hotel in town. It brings contemporary design and lifestyle to this bohemian and stylish neighborhood.

This hotel offers packages starting from 4 nights:

4 night package: Dec 30th-Jan 3rd

Superior room: **BRL 8.884,84** Deluxe room: **BRL 11.105,33** Deluxe suite: **BRL 20.879,51** *INCLUDES: Taxes & Breakfast Consult for other rooms and periods – Prices subject to change <i>Minimum stay: 4 nights and must include Dec 31st*

CHARACTERISTICS:

HELLO

- Member of Relais & Châteux, it is a small 44-room property built in a former coffee plantation mansion surrounded by tropical gardens
- Away from the South zone (Copacabana & Ipanema) buzz, which can be seen as a high or lowlight
- The restaurant is a well recommended spot in Rio



