



## Matueté Presents: OLYMPICS 2016 | FAQs

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### → **Part 1: ACCOMODATION / Our Special Villa Portfolio**

#### **What's the hotel situation for Rio 2016?**

As you may be aware, Rio has a surprisingly limited number of hotels and incredibly limited luxury hotels. So different from previous Olympics such as London 2012, there is an absolute shortage of hotel rooms in the city. As a pre-condition for Rio winning the Olympics bid, the local government had to secure that almost 100% of the inventory would be offered to the IOC (International Olympic Committee) and their sponsors.

#### **Does this mean that it's impossible to stay in a hotel?**

No, there are some ways through which you may be able to find a hotel room:

- **Through ATRs (Authorized Ticket Resellers in your country)**

This is the official source through which you can book Hotel and Ticket packages. However, bear in mind that what's available to the General public is mid-level accommodation, in 3 star hotels at very high prices, and also tickets for secondary events. You won't find premium tickets, or high demand events such as Opening Ceremony or many Gold Medal events through this channel.

- **Through brokers**

There are a few companies with 'contacts' in the IOC or with Corporate Sponsors that have access to unused hotel inventory. Expect to pay very large markups if you go through these channels. As a rough price guideline, expect to pay between US\$ 1,500 to US\$ 3,000 per room per night in 3 and 4 star hotels through these brokers and more for 5 star options. The two top hotels in Rio – the Copacabana Palace and the Fasano are not available.

#### **Can Matueté help me with hotel rooms?**

Unfortunately no. It's our policy to only offer hotel rooms if we are able to source them directly from the hotel. We do not find that these 'secondary' channels offer enough purchasing confidence or hotel quality levels that our clients usually expect. So unfortunately, the most we can do is to recommend you to a broker, but cannot be responsible for whatever negotiation you make with them.

**So, how can Matueté help me with Accommodation?**

Matueté's entire Olympics strategy is based on the rental of serviced private villas, apartments and penthouses. After a very successful World Cup, where many of our guests stayed in these accommodations, we have built a large portfolio of some of the best private accommodation in Rio. These vary from well located 1 bedroom apartments to 6 bedroom private estates for VVIPs. All of them have been meticulously inspected by us, and we will take care of all service for you during your stay.

**What level of service do these Villas and Apartments have?**

All villas have at least one staff for daily cleaning 6x/week for 6 hours per day, who will also prepare breakfast. The larger villas and apartments usually have a larger staff team that may include cooks, gardeners, security, etc. We can source any additional staff that is required for your stay.

Please note that most of our accommodation options have private or shared 24 hour security or door-men.

**How does the Concierge Service offered by Matueté work?**

This is one of the greatest differentials of renting private accommodation through us. When you are in country, our Concierge Team is available 24x7. Our team visits the apartment/villa once every 3 days and can take care of all the shopping as well as brief the villa staff of menus and how you expect the villa routine to be organized; you will never need to go to the supermarket, unless you want to. In addition, they are at your disposal for anything else you require outside the apartment; from restaurant bookings, guided visits, arranging sightseeing, etc...

**What's the minimum night stay in these villas?**

At this stage, the minimum night stay is 10 nights, divided into two periods – Aug 3<sup>rd</sup> – Aug 13<sup>th</sup>, and Aug 14<sup>th</sup> to Aug 24<sup>th</sup>. In special cases, it may be possible to negotiate slightly different conditions from those above.

**Where can I see Matueté's villa portfolio?**

Please check out our website: <http://brazilvillacollection.com/#en/olympics-2016/>

**Part 2: THE OLYMPIC VENUES and WHERE TO STAY**

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The Olympics happen all over Rio de Janeiro, which is a geographically spread out city. So be prepared to travel all over, if you are seeing many different events.

This also means that choosing the best place to stay in Rio will depend on a variety of factors, including the sports you like most, how many events you are going to, and how close you want to be to the best social areas vs the Olympic venues... As a rough guideline, here are some comments about the neighbourhoods where most of our accommodation are located at:

**IPANEMA AND LEBLON:** the iconic place to stay in Rio. Walking distance to most of the best restaurants. There are no Olympic events in this neighbourhood, but its walking distance to the Lagoon, where the rowing events will take place. Easy access by underground to the Maracanã region, where the Opening Ceremony and Athletics will take place. Access to the Barra da Tijuca complex will take at least 50 minutes.

**COPACABANA:** just as picturesque as Ipanema, although the neighbourhood not being as nice. Beach volleyball happens on Copacabana beach, and you are not too far from the sailing venues, by staying here. It's also pretty easy to get to Maracanã and to the Athletics stadium by underground from here. Access to the Barra da Tijuca complex will take at least 1 hour.

**SANTA TERESA:** located on the hill top, Santa Teresa is very close by car to the Maracanã and Tijuca areas where Opening Ceremony, Athletics and Volleyball takes place. It has some iconic views over the city. To Barra da Tijuca, its around 50 minutes drive.

**BARRA DA TIJUCA:** the closest neighbourhood to the Main Olympic venue. The beach in Barra is great. Most of the accommodation here is found in modern gated communities, but most lack charm and are far from Rio's best restaurants. If you are going to see many events, especially gymnastics, Swimming, tennis and many others, it's definitely worth staying close. Be aware that Barra da Tijuca is over 15 km long, so even within Barra, there are various different degrees of proximity the main Olympic Park. If you are staying in Barra you are between 40 minutes to 1 hour to the restaurants and nightlife of Ipanema and Leblon.

**JOÁ:** an exclusive region with very large houses, on the mountains overlooking the sea. This is a strictly residential area, between Ipanema and Barra da Tijuca. You will need a car for everything if you stay here. Its located roughly 30 minutes from the Olympic Parc, and about the same distance to Maracanã and Copacabana regions.

#### **How do I find out the venue of each sporting competition?**

To see the location of the various different sports events, see [here](#).

### **Part 3: TICKETS**

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#### **Can Matueté source tickets for me?**

Unfortunately Matueté cannot source Olympics accommodation on your behalf, but we can advise you on the best strategy to do so based on your specific interests and objectives.

#### **What are the official ways to get tickets?**

Every country has an Authorized Ticket Reseller, and they produce a ballot system where you can apply for tickets via the internet and after a few days they will let you know if your application has been successful. In June 2015, unfortunately most countries already had already finalized this method of getting tickets.

#### **Are there premium tickets with hospitality through ATRS that don't require a ballot?**

In June 2015, ATRS still have not released the method through which premium tickets that include hospitality can be sourced from. This will be updated as soon as we know more. Currently ATRS do offer hotel and ticket packages, but bear in mind these include very mid-level accommodation and most packages that include the premium events are not available.

#### **What are the other sources?**

If you are looking for good tickets to premium events, your greatest chance is to find a reliable broker. Matueté cannot intermediate the purchase of tickets for you from brokers, but can introduce you to some which our clients have successfully used in the past, during the World Cup. The responsibility for purchasing tickets through them is entirely yours.

### **Part 4: GETTING AROUND/TOURING IN RIO**

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Traffic in Rio is notoriously bad. A lot is being done to improve the public transport of the city for the Olympics, but it's impossible to say at this point if many of these will be completed on time. Here are some important points to consider:

- a. The Olympic venues are spread over a very large area. Be sure to plan the events you watch taking this in mind. Avoid having to cross the city many times in a single day.
- b. Special car passes sold with premium tickets are the best way to avoid traffic jams, as this allows the holder of this pass to use the special 'Olympic car lanes' – expressways that link all the venues together. In June 2015, it is still unclear how/if these can be sourced.
- c. Expect traffic jams if you do not have these Special car Passes.
- d. The public transport system will work very well to get from places like Ipanema and Copacabana to the Maracanã /Tijuca area. It is still unclear if the system that connects to Barra da Tijuca will be ready on time. Even so, the distances are very long.

Bearing all this in mind, here are some important points:

**Will Matueté be able to offer car services?**

Yes. Anyone booking accommodation with us will be able to book cars through us. We have a great portfolio of Mercedes Sprinter Vans (12 seater), normal and luxury sedans, and Premium Vehicles. It is still unclear under which conditions we will be able to obtain Special car passes.

**Can Matueté book me a guide?**

Yes, for anyone booking accommodation with us, we can book you a guide. One of our greatest differentials is the quality of our guides and some unique ideas as to how to get acquainted with this incredible city in interesting ways.

**Is it best to book Cars and Guides now?**

NO, we strongly suggest waiting until the beginning of 2016 to book these services, when the infrastructure of the city will be closer to completion and when we will be able to make more precise recommendations to our clients.

**What about private airplanes and helicopters to move around the different venues?**

Although aviation rules for the Olympics have not been released to date, it is highly probable that for security reasons, the entire Rio airspace will be closed to private civilian aircraft of any kind, for the entire duration of the Olympics.



**Part 5: TRAVELLING AROUND BRAZIL BEFORE/DURING/AFTER THE OLYMPICS**

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Matueté will be glad to arrange travel around to the various different regions of the country for guests staying with us during the Olympics. We have a very wide range of options to choose from. Here are our favorite options that work well in the month of August.

**NATURE:** Iguazu Falls, Pantanal Wetlands, the Amazon, Lençóis Maranhenses.

**CITIES:** Salvador and São Paulo

**BEACHES:** Jericoacoara beach, Fernando de Noronha island and to a lesser extent, the beaches of Bahia.



**Part 6: SUMMARY: WHAT CAN MATUETÉ DO FOR YOU?**

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Matueté is at your disposal to discuss any specific requirements you have, but in general we recommend the following strategy for our guests coming to watch the Olympics.

1. Firstly, secure your accommodation. This should be done as soon as possible because demand is very high. Please have a look at our [website](#) for an updated portfolio of private villa options we have.

2. With accommodation secured, the next step is to decide what events you wish to see. Once you have compiled your 'wish list of events', be sure to run it by us to make sure the events make logistical sense, so you don't spend too much time travelling between venues.
3. With your wish list in mind, we can put you in contact with brokers who will be able to fulfill some/most of your requests. As explained in section 3, Matueté cannot be responsible for any ticket purchases from these brokers.
4. With tickets and accommodation secured, we will then design a logistics/touring/guiding strategy for your trip.

**We hope to welcome you in Rio in 2016!**